

CHRISTCHURCH ART GALLERY FOUNDATION

WE'RE ON A MISSION

If you share our obsession with art, with artists and the power of art—and if you believe that art makes a difference, we should get together.

If you want to show how much good art really matters in Christchurch—we **definitely** need to get together.

Collaborate with us for the next five years. Help us build a collection of works which treasures this time, our memories, our stories, which shows 'part of us'. Help us build a collection which expresses our hopes for the future.

OUR AMBITION?

- A **5 million dollar endowment fund** by the end of 2019 to ensure Christchurch Art Gallery Foundation can help the Gallery build a collection of which we're all proud;
- and **5 great works in 5 years** to tell the world a little bit about us through this time.

*Together we're curious,
we're confident, we
care about good art.*

*Together we support
innovation, we like
doing things differently,
we break rules.*

*Together we like things
that go alongside art—
architecture, design,
food, music.*

*Together we can do
amazing things.*

Sound like you?
Please turn over.

FOR THE NEXT FIVE YEARS, WE OFFER:

- a chance to come together with like-minded thinkers and thought leaders (you choose where you fit, it's not 'one size fits all');
- an opportunity to engage with a Gallery full of ideas and attitude;
- a collection of art that transforms the way our city is viewed;
- a creative lens for focusing on our world;
- an opportunity to be part of something that makes a difference;
- the opportunity to be there at the start!

FOR THE NEXT FIVE YEARS, YOU OFFER:

- a commitment to help us collect and show great art;
- a passion to build a really strong collection in Christchurch to tell future visitors a thing or two about who we are;
- confidence in what we do, matched with a determination to cement something that lasts;
- your word—that you love what the Gallery does and believe it is a catalyst for change.

We're banning the words ***donate*** and ***give***.

This is a partnership.

It's mutual.

It's about loyalty.

It's about art.

It's about asking the questions.

It's about building our legacy.

It's about shifting horizons.

We're offering ***three*** ways to connect with us. Choose which fits you now—and if nothing fits, we'll create something for you.



ONE

You are a steadfast supporter of Christchurch Art Gallery. You may or may not live here, but you believe in this Gallery and its mission. You believe in the power of a city's collection to tell a story for decades to come. You'll pledge **\$25,000** a year to the Foundation to build an endowment fund that, by the end of 2019, allows the Gallery to buy important art for Christchurch on a regular basis.

YOU'RE AT THE TOP TABLE IN OUR NEW FOUNDATION.

Like Christchurch architect Sir Heathcote Helmore, who ensured good art from the other side of the globe strengthened his local collection, bequeathing our treasured *The physician* in 1965, you understand legacy.

YOU'RE WITH US, LEADING A MOVEMENT.

Your name will be in the top eight on our list in the Gallery foyer, at the entrance to the collection galleries, and linked to the purchase of each of the major works we buy from now on.

YOU ENJOY TALKING ABOUT ART OVER GOOD FOOD.

You'll enjoy a unique dining experience each year with the director and an amazing chef (together with others, or on your own). You'll also be invited to join other Foundation partners for their annual events.

YOU TRAVEL.

We'll invite you to visit occasional international events or places with interesting art with the Gallery director.

YOU LOVE TO CELEBRATE.

You'll receive two complimentary tickets to the Foundation's annual mid-winter fundraising gala dinner, and we have you pencilled in for an evening's free use of the Gallery foyer each year.

YOU KNOW WHAT YOU LIKE, BUT YOU'D LIKE TO KNOW MORE.

You'll invite your close friends and family for a special behind the scenes gallery tour. We'll talk about collecting—how we do it, how you do it.

In addition, you'll receive treats on offer to other Foundation partners:

- subscription to our quarterly *Bulletin* magazine with name recognition in every issue;
- \$100 gift voucher to the Gallery shop when it reopens;
- gift of each Gallery publication (including your choice of still available past publications and the new editions which celebrate our reopening) as well as any future exhibition-related catalogues;
- invitation to all openings and special events;
- discounted tickets to charged public programmes;
- Gallery tote bag.

Gerrit Dou *The physician* 1653.
Oil on copper. Collection
of Christchurch Art Gallery,
Heathcote Helmore Bequest 1965.



TWO

You understand ambition and the power of a collective focus. You live large or aim to and you want to see the Gallery's collection living and large. You're part of a limited group of 40 duos and solos who pledge \$5,000 a year to the Foundation. Together, we'll power our way to good art.

You want to join with the Gallery and come out victorious when we reopen. You want to spend time with others who are making this city—be it with bricks and mortar, creative thinking or by being part of an engaged community. After five years of building an endowment for the collection, you're confident it'll be better than ever. You'll stand alongside Gallery staff saying, 'Good art really matters' and 'It matters here.' And you'll be able to say, 'I was there from the start.' (How many galleries in the world have the chance to re-invent themselves twice in thirteen years?)

YOU LOVE A GET-TOGETHER WITH LIKE-MINDED THINKERS.

We'll put on an exclusive 'behind the scenes' cocktail party each year that allows you to explore, own and get to know less-seen parts of our reopened Gallery (with glass in hand).

YOU'RE KEEN TO LEARN.

You're interested in the art of collecting, whether it's for you or the Gallery. We'll invite you to meet Gallery curators once a year to hear what they are looking at, how they think about and select what we buy, and what art and artists excite them right now.

YOU'RE OKAY WITH BEING RECOGNISED.

We'll put your name proudly at the entrance to the collections galleries—and in the foyer (but let us know if you'd rather not!).

YOU'RE KEEN TO MEET UP WITH THE FUTURE CONTEMPORARIES IN THE CITY.

Whilst you're comfortable with your own, we'll still invite you to our contemporary events and keep you up to date with what the kids are up to (see next option). It's on your terms.

In addition, you'll receive treats on offer to other Foundation partners:

- subscription to our quarterly **Bulletin** magazine with name recognition in every issue;
- \$100 gift voucher to the Gallery shop when it reopens;
- gift of each Gallery publication, including new collection publications;
- invitation to all show openings and previews;
- discounted tickets to other Gallery events;
- Gallery tote bag;
- 1 x free evening use of the Gallery foyer over the next 5 years.

Bill Hammond **Living large 6**
(detail) 1995. Acrylic on canvas.
Christchurch Art Gallery Trust
collection.



THREE

We're opening our doors and wrapping our contemporary arms around a younger attitude in Christchurch. You may not have been part of the Gallery before; you may know nothing about art. Or you may be part of our regular art-loving crowd who helps us celebrate at every opening. Either way, you have an inkling that partnering with the world of contemporary art is the right place to be right now. And you know Christchurch Art Gallery's team will bring something great together.

For **\$1,000** a year (that is \$19 a week or a coffee a day) you'll hang out with others who think contemporary art is critical for Christchurch. You'll be in good company—talking art, architecture and design, and how it can disrupt and re-make our city.

You'll be part of a group that contributes to a contemporary art project each year for the Gallery's forecourt, nodding to its celebrated Outer Spaces projects. You're into experimentation, breaking rules, saying it loud and proud. You're also into music—and you'll be VIPs at the Gallery's new independent music day hosted once a year in or around the Gallery. Rock on.

YOU LOVE COCKTAILS.

Together, we'll host cocktails for you (and, if you're solo, a guest) once a year to launch your new contemporary art project.

YOU'RE UP FOR A LITTLE NAME-IN-LIGHTS ACTION.

We know you may be just starting with this partnership thing, so we won't go crazy, but we'll make sure your name is associated with the outdoor contemporary project (after all, you make it happen).

YOU LOVE MUSIC.

We'll ask an artist or curator to programme the Gallery's own 'art day out'. You'll be a VIP, meeting artists (the visual and music kind) and enjoying complimentary tickets, VIP drinks and treats during the day.

YOU'RE KEEN TO LEARN MORE.

Whether you're starting to build a collection or whether it's still in your head, you'll be able to join like-minded people once a year to hear which artists our curators think are emerging on the scene right now.

In addition, you'll receive treats on offer to other Foundation partners:

- subscription to our quarterly **Bulletin** magazine;
- \$100 gift voucher to the Gallery shop when it reopens;
- invitation to major show openings and special previews;
- discounted tickets to other Gallery events;
- Gallery tote bag.

Ronnie van Hout **Comin' down**
2013. Christchurch Art Gallery Outer
Spaces project, corner of High and
Tuam Streets.

BE WITH US FROM THE START!

Christchurch Art Gallery Foundation invites you to partner with us in one of three ways.

Here are five things you need to know up front:

- 100% of your contribution is guaranteed to go directly into building the endowment fund of \$5 million over 5 years, or to buy works for the collection.
- Christchurch Art Gallery Foundation is a registered charity, so your contribution qualifies for a tax rebate.
- We want to get to know you—so we’re offering limited places to ensure a great relationship.
- We’re looking for partners to stay with us for five years.
- We’ll be launching a wider membership campaign with the Friends of Christchurch Art Gallery closer to reopening.

We invite you to think about other ways you can connect with the Gallery and are happy to speak with you about:

- donating works of art which fit the Gallery’s collection strategy;
- making a one-off gift or a bequest to the Gallery (and letting us know in advance);
- helping with larger-scale capital projects as we work towards reopening;
- strategic sponsorships.

YOU CHOOSE WHERE YOU FIT.

Your connection	Your motivation	Contribution per year (starting August 2014—June 30 2015)	Contribution after tax rebate (approx.)	Number of places on offer
One	You understand legacy	\$25,000	\$16,750	8 duos/solos
Two	You understand ambitious plans	\$ 5,000	\$ 3,350	40 duos/solos
Three (a)	You understand attitude and rule-breaking	\$ 1,000	\$ 670	100 solos/duos
Three (b)	Your business wants to be part of contemporary art in Christchurch (you’ll receive logo recognition)	\$ 5,000	\$ 3,350	20 small businesses (with 3 people nominated to attend events)

SIGN ME UP. PLEASE.

Yes, I want to connect with Christchurch Art Gallery for the next five years and to help build the Foundation's endowment fund.

Name(s): _____

Best email: _____

Best contact number: _____

I'd like to partner with the Gallery in this way (please check a box below).

1. \$25,000 per year

- ☐ Pay in full;
☐ or instalments of \$2,083 per month.

2. \$5,000 per year

- ☐ Pay in full;
☐ or instalments of \$417 per month.

3a. \$1,000 per year

- ☐ Pay in full;
☐ or instalments of \$83 per month.

3b. \$5,000 per year

(small businesses only)

- ☐ Pay in full;
☐ or 3 instalments of \$1,667.

PAYMENT OPTIONS

1. Cheque enclosed for the sum of \$ _____

2. Please debit my credit card for the sum of \$ _____

Visa / Mastercard / other

Cardholder's name:

Card number:

Expiry date: _____

- ☐ Please send me direct debit details for monthly payments.

For more information please call Jo Blair on 027 431 4780.

Please send your this form to PO Box 2626 Christchurch 8140.